

REBECCA LEMKER

VISUAL & UX DESIGN

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EDUCATION

AUG 2010 - MAY 2014 **SAVANNAH COLLEGE OF ART & DESIGN (SCAD), Savannah, Georgia**
Graduated Valedictorian, Summa Cum Laude
Bachelor of Fine Arts, Graphic Design, 4.0 GPA
Bachelor of Fine Arts, Illustration, 4.0 GPA

EXPERIENCE

JULY 2014 - PRESENT **IBM DESIGN, Austin, Texas**
SOFTWARE DESIGNER
User interface and user experience designer on IBM Analytics Solutions. Cross-disciplinary responsibilities include design research, wireframing, prototyping and creating high-fidelity visual designs for large-scale enterprise software products including Watson Analytics and IBM Sales Performance Management. Day-to-day workflow requires knowledge of data visualization principles, conceptual problem solving, strong communication skills, and a knack for user empathy,

JUNE - SEPT 2013 **Y&R AUSTIN, Austin, Texas**
ART DIRECTOR INTERN
Produced page layouts, web graphics, presentations and other deliverables for a number of clients, primarily Dell and Texas School for the Deaf.

JUNE - AUG 2013 **AUSTIN CHILDREN'S MUSEUM, Austin, Texas**
GRAPHIC DESIGN INTERN
Created large format banners, fliers, newsletters, and web banner advertisements. Assisted with the promotion of both the Austin Children's Museum and the Thinkery.

JAN - SEPT 2013 **AVIDLY WILD GAMES**
FREELANCE CHARACTER ARTIST
Designed and created dozens of character concepts and illustrations for the indie game titled 'Our Darker Purpose', which is now available on Steam.

MAY - AUG 2013 **OUTHOUSE DESIGNS, Austin, Texas**
SUMMER INTERNSHIP
Worked alongside the design team and independently. Created t-shirt design concepts, for clients such as Shiner Beer.

TECHNICAL SKILLS

SOFTWARE Illustrator CC, Photoshop CC, InDesign CC, Acrobat Pro, Axure, Keynote, Mural.ly, HTML5, CSS3, MAC OS, Windows

PRACTICAL User Interface Design, User Experience Design, Responsive Web Design, Wireframing, Rapid Prototyping, Design Research, Design Education, Design for Data Visualization, Branding, Logo Design, Package Design & Digital Illustration.

AWARDS & HONORS

MAY 2014
Valedictorian of the SCAD
Savannah class of 2014

2010 - 2014
National Merit Scholarship
recipient, NMSC Corporation

FEB 2012
Student Scholarship Competitive
Show, NY Society of Illustrators

2011 - 2014
SCAD Dean's List
(Every year)

2010 - 2014
May & Paul Poetter
Academic Scholarship, SCAD

DEC 2012
Student Award recipient,
Applied Arts Magazine
