REBECCA LEMKER

VISUAL & UX DESIGN

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EDUCATION

AUG 2010 – MAY 2014

SAVANNAH COLLEGE OF ART & DESIGN (SCAD), Savannah, Georgia

Graduated Valedictorian, Summa Cum Laude
Bachelor of Fine Arts, Graphic Design, 4.0 GPA
Bachelor of Fine Arts, Illustration, 4.0 GPA

EXPERIENCE

JULY 2014 – PRESENT

IBM DESIGN, Austin, Texas

SOFTWARE DESIGNER

User interface and user experience designer on IBM Analytics Solutions. Cross-disciplinary responsibilities include design research, wireframing, prototyping and creating high-fidelity visual designs for large-scale enterprise software products including Watson Analytics and IBM Sales Performance Management. Day-to-day workflow requires knowledge of data visualization principles, conceptual problem solving, strong communication skills, and a knack for user empathy,

JUNE – SEPT 2013

Y&R AUSTIN, Austin, Texas

ART DIRECTOR INTERN

Produced page layouts, web graphics, presentations and other deliverables for a number of clients, primarily Dell and Texas School for the Deaf.

JUNE – AUG 2013

AUSTIN CHILDREN'S MUSEUM, Austin, Texas

GRAPHIC DESIGN INTERN

Created large format banners, fliers, newsletters, and web banner advertisements. Assisted with the promotion of both the Austin Children's Museum and the Thinkery.

JAN – SEPT 2013

AVIDLY WILD GAMES

FREELANCE CHARACTER ARTIST

Designed and created dozens of character concepts and illustrations for the indie game titled 'Our Darker Purpose', which is now available on Steam.

MAY– AUG 2013

OUTHOUSE DESIGNS, Austin, Texas

SUMMER INTERNSHIP

Worked alongside the design team and independently. Created t-shirt design concepts,for clients such as Shiner Beer.

TECHNICAL SKILLS

SOFTWARE

Illustrator CC, Photoshop CC, InDesign CC, Acrobat Pro, Axure, Keynote, Mural.ly, HTML5, CSS3, MAC OS, Windows

PRACTICAL

User Interface Design, User Experience Design, Responsive Web Design, Wireframing, Rapid Prototyping, Design Research, Design Education, Design for Data Visualization, Branding, Logo Design, Package Design & Digital Illustration.

AWARDS & HONORS

MAY 2014
Valedictorian of the SCAD
Savannah class of 2014

2011 – 2014
SCAD Dean's List
(Every year)

2010 – 2014
National Merit Scholarship
recipient, NMSC Corporation

2010 – 2014
May & Paul Poetter
Academic Scholarship, SCAD

FEB 2012
Student Scholarship Competitive
Show, NY Society of Illustrators

DEC 2012
Student Award recipient,
Applied Arts Magazine